



**Government of India**  
**Ministry of Agriculture**  
**Department of Agriculture and Cooperation**



**National Centre for Cold-chain Development**

## **Participation Criteria & Membership Categories**



**(2014-2015)**



NCCD is an autonomous body set up by the Government of India with the aim to facilitate cold chain development across all user segments through policy intervention, capacity building, standardisation and awareness programs. NCCD includes members from industry, policy makers, knowledge partners and other government agencies.

## NOTES

## NCCD: Membership Selection Committee

The selection committee to comprise the following:

- Chief Advisor & CEO NCCD (*Chairperson*).
- Assistant Director NCCD, DAC.
- Under Secretary NHM, DAC.

This quorum would finalise member selection and for any revision to information proforma from members. A quarterly report on membership status would be provided to the Chairman of Governing Council.

## NCCD: Membership Criteria & Fees

Seven specific member categories are proposed basis NCCD roadmap, namely:

- I. **Category G** – Groups (Grower Associations, Cooperatives, FPOs, NPOs, student groups, etc)
- II. **Category C** – Individual Companies (Business, Investing and Research organisations).
- III. **Category I** – Industry Bodies, Associations/Chambers & PSUs/Apex Institutes.
- IV. **Category P** – Patron members of NCCD.
- V. **Category R** – Resource Institutes, Educational Institutes, Centres of Excellence, Compliance/Regulatory Authorities.
- VI. **Category A** – Associate individual Member.
- VII. **Category F** – Fellow of NCCD.

Expert members on GC would be nominated by Chairman from category F.

Membership is contingent to selection criterion and evaluation by selection committee as enumerated in ensuing section.

Category wise Participation Forms can be downloaded from [www.nccd.gov.in](http://www.nccd.gov.in)

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### **Criteria G (Groups):**

- i. Growers Groups &Associations,
- ii. FPOs, FPCs, Cooperatives,
- iii. Social Enterprises and NPOs (Not for Profit Organisations),
- iv. Consumer self-help groups/associations
- v. Retailers Self-help Groups,
- vi. Student groups.

This membership category is recommended for Farmer's Associations and Cooperatives, Retailer's Cooperatives, Social enterprises, student study groups, NGOs and NPOs. Various FPOs are under formation under PPP-IAD initiative and will require support in setting up necessary cold supply chain aspects from farm to retail.

Membership fee for this category shall Nil for those with a turnover of less than INR 5 lakhs per annum. All others shall pay membership fee of INR 10,000 per annum.

*This member category is expected to have an agenda of active grass root implementation and actioning of the existing support mechanism, to bring awareness of and/or striving for inclusive benefits from overall development and growth of cold supply chains.*

GC membership: category G can elect two members to represent on GC.

'Category G' members would have access to NCCD for:

- i. Representation for understanding of existing policy points.
- ii. Facilitation in promotion of model concepts.
- iii. Participation in interactive conclaves and grass root capacity building initiatives.

In facilitating projects, NCCD would assess & undertake representation of individual self-help groups to promote their action plans, including capacity building initiatives.

Innovative business models and projects would be highlighted by NCCD as case studies and quantified for excellence awards. NCCD would provide support and voice to this member category.

Each member can designate one individual as member representative as the single point of contact.

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### **Criteria C (Individual Companies):**

- Companies with existing or proposed business interests in the cold chain sector.  
(Commercial enterprises or private firms registered under companies act.)

A membership fee of Rs 50,000 per annum or onetime fees of Rs 4 lakhs will apply for this category.

This membership category is recommended for various stakeholder companies, inter alia:

- Cold Storage Asset owning companies.
- Logistics & Freight; Rail, Trucking, Air and Shipping Companies.
- Supply chain service providers.
- Retail and Hospitality Companies.
- Food Producing & Processing companies.
- Pharmaceutical Companies.
- Packaging Companies.
- Exporters and Importers.
- Equipment and Hardware Suppliers.
- Financial organisations, PE and VC Companies.
- Consulting & Research Companies.

*This category is expected to have an agenda of individual business application and for validating on ground the various interventions and policy decisions that are intended to catalyse development. This member group would be expected to be forward looking in seeking specific participation in pilot projects, promotion of techno-commercial innovations & services, substantiation of research and growth planning.*

GC membership: category C can elect two members to represent on GC.

Participating 'Category C' members would find facilitation from NCCD for:

- i) Undertaking pilot projects and success stories quantified for excellence awards.

- ii) Assistance with best practises and benchmark modelling.
- iii) Inter-industry liaison as required.
- iv) Provision of training activities and knowledge repository from partnering ‘Category E’ institutional members.
- v) Joint promotion of technology or services which are aligned to the cold chain development efforts of the country.
- vi) Interactions related to policy interventions and systemic feedback.
- vii) Assist in Developing integrated standards for cold-chain development including for Human enrichment and institutional training and capacity building programs.

Each category member can designate two individuals as member beneficiaries with primary designee serving as single point of contact.

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### **Criteria I (Industry Bodies –Trade Chambers & Apex Institutions):**

- Institutional Groups: Industry, Trade, Financial Institutes and Chambers of Commerce, PSUs & Apex Institutions, Port and Airport Authorities.

This criterion would include Government organisations including national level agencies and Registered Trade Bodies that represent groups / sectors / associations of commercial enterprises.

A membership fee of Rs 75,000 per annum or a onetime membership fee of Rs 5 lakhs will apply.

*This category is expected to have an agenda parallel to NCCD of supportive participation in the overall development of the cold chain sector across all areas of the food supply chain and pharmaceutical cold chain, thereby promoting & partaking in India’s next growth story.*

General Council membership: category I can elect two members to represent on GC.

‘Category I’ members would have immediate access to NCCD though a designate representative for:

- i) Participation in partnering promotional & collaboration activities (seminars and conclaves at least twice a year),
- ii) To record industry studies & proactive suggestions to the government.
- iii) For studied interactions on future policy interventions.
- iv) For partnering in institutional development interactions.
- v) For conducting sectoral analysis.

Each category member can designate two individuals as member beneficiaries. The primary designate would serve as single point of contact.

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### **Criteria P (Patron Member)**

‘Category I’ members who make a contribution to the corpus of 20 lakhs. Alternately equivalent allocation of resources can be made to NCCD. Such Patron members can seek individual nomination for representation on the governing council.

GC membership: category P can nominate two members to represent on GC. In case of more than two Patron members, such representation can be by annual rotation.

### **Criteria R (Resource Institutions - Educational Institutes, Centres of Excellence):**

- Reputable Learning & Training Centres, R&D organisations and Centres of Excellence in fields inter alia of cold chain - supply chain, refrigeration, infrastructure & solutions design, agri-business, management, economics & finance, etc. This category would also include Regulatory and Accreditation Authorities.

Membership would be selective and subject to discretion of GC for this category.

*This category is expected to have an agenda of established study in academic, developmental & applied research for business excellence. This group is expected to partake in building a future ready resource platform for cold chain, best practises and in setting of India centric standards and protocols. This category would be expected to participate in setting of curriculum, employment standards, regulatory & execution studies and sponsored R&D activities.*

General Council membership: category R can elect two members to represent on GC.

'Category R' members would participate with NCCD for:

- i) Awareness programmes, Training and educational activities.
- ii) Human enrichment and institutional training and capacity building programs.
- iii) Various student interactions with cold chain industry as undertaken would be facilitated. Members can source other NCCD members for interactive sessions at their premises.
- iv) Members would participate in various relevant research activities of NCCD.
- v) Educational and Student Exchange programs between participant members.
- vi) NCCD would facilitate setting up of testing and research labs related to cold chain sector.
- vii) NCCD would also seek representative participation as part of its relationship building activities with domestic or foreign research & knowledge institutes.

Each category member can designate one individual as member beneficiaries and to serve as single point of contact.

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### **Criteria A (Associate Member):**

- Individuals interested in the inter alia fields of supply chain, cold chain, infrastructure & solutions design, agri-business, management, economics & finance, etc.

Associate fee of Rs 10000/- per annum will apply for this category.

*This category will comprise of members interested in taking advantage of skill upgradation, knowledge repository, liaison and networking opportunities presented by the NCCD. Such information exchange would benefit those involved in enhancing awareness levels in this industry on an academic or business level.*

GC membership: category A can elect two representatives to GC.

Associates would have access to knowledge repository, conclaves and seminars as well as option to upgrade to **Category F** members (with a keenness to accept a mentorship relation).

Associates will be able to participate in selected training and skill upgradation activities, sponsored by NCCD and partner institutes at discounted rates. Each individual associate member shall be self-represented as member designee and point of contact.

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### **Criteria F (Fellowship):**

Honorary title as Fellow of NCCD could be nominated from **Category A** members who are individuals of repute with minimum 20 years of experience from the inter alia fields of cold chain, supply chain, infrastructure & solutions design, agri-business, management, economics & finance or other luminaries.

Such individual applicants should have academic or business based contributions in the related fields, having published dissertations in individual capacity, having exhibited thought leadership in the industry. Fellows can also be nominated for appreciation of their efforts outside the industry, in promoting integrated cold chain development in the country. As Fellow of NCCD, individuals shall be requested to participate in awareness programs and serve as honorary ambassadors of NCCD.

This honorary title would be announced once a year and individuals will thereafter be life time honorary members of NCCD. This honorary title shall be proposed by the selection committee for final approval and decision by the Governing Council.

Fellows would be looked upon as the think tank of choice for NCCD. 'Category F' members would also be requested to take up mentoring relations with Associate members of NCCD.

The following selection criterion for Fellows is proposed:

Having held business or public office of esteem in inter alia fields; and must have

- Demonstrated avid interest in promoting cold chain in publications, etc; or
- Written dissertations or articles on associated fields which are cited in studies; or
- Has public acclaim and capable of serving as brand ambassador to NCCD; or
- 'Category-A' member recommended by the General Council or by three fellows of NCCD.

A Fellow should be evaluated as a good communicator and have expressed in writing his/her keenness to serve as brand ambassador of NCCD. The title can be withdrawn for activities inclement to agenda of NCCD with the decision of GC.

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### **NCCD: Terms of Member Association**

- o Submission of membership proforma with the application fees shall not imply acceptance as member by NCCD. NCCD reserves the right to reject any application received.
- o Applications for membership shall be reviewed by the selection committee which shall meet in the first 10 days of every quarter and monthly from February to April. Membership acceptance with shall be communicated in confirmation, wherefore membership fees shall be payable to effect full membership and to be assigned membership number.
- o Membership of NCCD does not imply affiliated membership to other groups, institutions, associations, clubs or bodies that NCCD may be institutional member thereof.

- Annual membership tenures shall expire on 31-March of the following calendar year, irrespective of date of acceptance of membership.
- Membership is non-transferable to other entities. In case of change of company's name or ownership, the membership may continue.
- Only the pre-designated representatives are eligible to participate where individual participation is required for an activity. In case of groups, companies or institutions a change to nominated individual as designee representative, can be made twice a year giving 1 month notice.
- Each member category group (except F) may elect council member representation to General Council. Such elected category representation shall be for a term of three years only.
- Patron members contributing to corpus can nominate individual representation to Governing Council for a term of three years. Acceptance of contribution & representation is subject to GC decision.
- Council member representation is limited to Indian citizens only.
- Activities deemed detrimental to NCCD or conviction of a member for commission of a felony shall nullify membership. In no circumstance is NCCD liable for the actions of its members.
- Non-payment of annual fees automatically disqualifies membership. Any contribution to corpus and subsequent GC nomination is subject to continued payment of annual fees as applicable.

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### NCCD: Future Revisions to Terms & Fees

- The Governing Council is the sole authority to waive off membership fees in special instances on a case to case basis and on citing reasons that qualify the benefits from such a waiver to NCCD.
- The Governing Council reserves the right to revise the membership fee at any time without giving any notice to the Members. Such revisions if any shall be announced on an annual basis as far as practicable.
- The Governing Council reserves the right to revise the membership terms and conditions at any time for subsequent calendar year(s). Such revisions if any shall be announced on an annual basis as far as practicable.
- The Governing Council reserves the right to annul membership of any entity or individual or honorary fellowship at any time. Such information can be displayed publicly on NCCD website.

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### NCCD: Opportunities to Member Categories

NCCD is expected to be guide and mentor to the cold chain industry in the foreseeable future. Besides its more staid activities of policy reform, regulatory & industry development objectives, a generic advantage offering would be developed to raise a larger Member and Associate base.

The cold chain extends its presence across multiple user value chains (food, pharma, electronics and special segments) and extends its impact to various society segments. Creating a larger participation

base will help spread awareness of cold chain to farming, industry and consumer sections of the country.

Following selection of various Service & other offerings by the NCCD to its members are proposed, for the short term and over long term. Any of paid for services to be at substantial savings to members. These services can be in liaison with DMI, SFAC, Partnering Institutional Members, etc.

Specific vantage points for each category are mentioned earlier. Other general participation benefits proposed are as follows:

- Members & Associates would receive invites conferences & events held or sponsored by NCCD.
- Members & Associates will have opportunity to propose innovative models, case studies, viability gap mitigation solutions and other sector based best practises. Various excellence award criteria shall be assessed from submissions.
- Members & Associates would receive access to legislative and compliance information including guidance and advice, sample forms and policies.
- Members would have option to stage their ideas and concepts in special sessions at NCCD seminars and face Q&A from attendees.
- Members would be invited to share their guidance and review submissions on existing and proposed policy interventions. Select submissions would be personally presented to policy makers by such members.
- Selected Members would have option to represent NCCD at various interaction programmes domestic and international.

## Definitions

**Designate member:** Nominated representative of a company or Institutional member who exercises their rights and can participate in interactions with NCCD. Nominee individual can be changed twice a year after giving one month notice.

**Individual member:** Indian citizen who is a member, non-transferable and exercises own rights as an individual in interactions with NCCD.

**Conclave:** Think tank sessions, by invitation. To Debate specific subject matter and seeking member inputs. Can also be a special session as part of an event. *Eg- Roadmap Conclave, Transport Conclave, etc.*

**Event:** Organised as part of awareness programmes. Involves visits to specific sites or involves activities and is not open to public at large. *Eg- participation at IITF Pragati Maidan, Krishi Vasant, Site visits, etc.*

**Conference:** Stakeholder or public meeting on varied subject topics, usually as a conference or seminar. Can be held with sponsored participation or in participation with partnering institutions. *Eg- PHD Cold chain Financing conference, India Cold-chain centre of Excellence (ICE) conference, etc.*

**Workshops / Training:** Academic or Operational knowledge sharing through partnering institutes aimed at vocational skill development. *Eg- Front line demo and training with Danfoss, Ripening Chamber operator training, understanding on MIDH operating guidelines, etc.*

**Annexure-II: Table of Benefits**

Benefits / Support Option	Member Category					
	R	I	C	A	G	F*
<b>Quarterly Journal</b>	●	●	●	●	●	●
<b>News Service - web portal</b>	●	●	●	●	●	●
<b>Web based Knowledge platform</b> (Technical Literature from Partners)	●	●	●	●	●	●
<b>Market Information and Research</b>	●	●	●	●	●	●
<b>Genesis Events</b> (Visits to Processing, Production and farm-gate)	●	□	□	●	●	●
<b>Opus Events</b> (Visits to Distribution hubs, cold storage sites)	●	□	□	●	●	●
<b>Reach-in Forum</b> (Internal regional interaction, Local chapters)	●	□	●	●	●	●
<b>Reach-out Forum</b> (Seminars & Conferences, Promotions and trainings)	●	□	●	●	●	●
<b>Look-ahead Forum</b> (Committees, Member Conclaves, think tank)	●	□	●		●	●
<b>Student Interactions</b> (Industry interaction at member premises)	●	□	□	●	□	□
<b>Testing &amp; Research Labs</b> (Regional)	●	□	□			
<b>Curriculum Setting and Academic courses</b>	□		●	●	●	□
<b>Training &amp; Skill upgradation</b>	□	□	●	●	●	□
<b>Setting Standards, Protocols &amp; Best Practises</b>	□	□	●	●	●	●
<b>Policy Making &amp; Proposals</b> (Interactions with NCCD)	●	●	●		●	●
<b>Compliance Service</b> (Selected Project based)			●	□	●	□
<b>Students Exchange Programs</b> (Domestic and Foreign)	●					
<b>International Training programs with partners</b>	●		●	●	●	
<b>Mentoring Platform</b>				●		□
<b>Cold-chain Excellence Awards</b>	●	□	●	●	●	●
<b>Representation for Self-help Groups</b>		□			●	
<b>Support for Pilot Projects</b>	●		●		●	
<b>Inter-industry Liaison</b>	●	□	●		●	
<b>Technology Promotion</b>	●		●			●
<b>Operations modelling &amp; Growth Planning</b>	□		●		●	□
<b>Exhibitions, Promotions, Collaboration</b>	●	□	●	●	●	
<b>General Council representation</b>	●	●	●			
<b>NCCD Ambassadors</b>						●

\* Honorary members

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Member Beneficiary	●
Activity Partner	□

## NCCD: Member Category

Category	Resource Institution	I Industry Body	C Individual Company	G Groups	A Associate	F Fellow
<b>Member Criterion (details in note)</b>	<ul style="list-style-type: none"> <li>• Reputable Learning &amp; Training Centres</li> <li>• Regulatory and Compliance bodies.</li> <li>• Centres of Excellence From Fields inter alia of:           <ul style="list-style-type: none"> <li>- cold chain - supply chain</li> <li>- refrigeration</li> <li>- infrastructure &amp; solutions design</li> <li>- agri-business, management, finance &amp; economics</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Institutional Trade Representation - Trade Bodies representing groups / sectors / associations of commercial enterprises.</li> <li>and-</li> <li>• Public Sector Units, Apex Institutions, Port &amp; Airport authorities.</li> </ul>	Companies with existing or proposed business interests in this sector, registered under companies act.	<ul style="list-style-type: none"> <li>• Cooperatives, FPOs, FPCs, Growers Associations &amp; Self-help Groups,</li> <li>• Consumer &amp; Retailer Groups</li> <li>• Social Enterprises and NPOs (Not for Profit Organisations)</li> <li>• Student groups.</li> </ul>	Individuals including students with interest in field of: <ul style="list-style-type: none"> <li>-Cold Chain</li> <li>-Supply chain</li> <li>-Solution design &amp; Infrastructure</li> <li>-Agri Business, -management, -finance.</li> </ul>	Past business or public office of esteem in inter alia fields and has: <ul style="list-style-type: none"> <li>-Demonstrated avid interest in cold chain in publications, etc; or</li> <li>-Written dissertations or articles in associated fields, cited in studies; or</li> <li>-Public acclaim, capable of serving as ambassador; or</li> <li>-Category-A' member recommended by GC or by two other fellows of NCCD.</li> </ul>
<b>Voting</b>	Yes	Yes	Yes	Yes	Yes	No
<b>GC Representative</b>	Yes (2)	Yes (2)	Yes (2)	Yes (2)	Yes (2)	NA
<b>Benefits / Contribution/ Participation</b>	<ul style="list-style-type: none"> <li>- Training and educational activities</li> <li>- Student interactions with cold chain industry.</li> <li>- Relevant research activities of NCCD.</li> <li>- Exchange programs.</li> <li>- Setting up of testing and research labs.</li> <li>- Representation at knowledge &amp; research institutes</li> </ul>	<ul style="list-style-type: none"> <li>-Participation in partnering of activities.</li> <li>- To record industry studies &amp; proactive suggestions.</li> <li>- Studied interactions on future policy interventions.</li> <li>- Partnering in institutional development interactions.</li> <li>- Conducting sectoral analysis</li> </ul>	<ul style="list-style-type: none"> <li>- Undertaking pilot projects.</li> <li>- Assistance with best practises and benchmark modelling.</li> <li>- Inter-industry liaison.</li> <li>- Training activities and knowledge repository.</li> <li>- Joint Promotion of technology / services.</li> <li>- Interactions related to policy interventions and systemic feedback</li> </ul>	<ul style="list-style-type: none"> <li>- Assistance for understanding of existing policy points.</li> <li>-Facilitation in promotion of model concepts.</li> <li>- Access to conclaves, events and seminars.</li> <li>- Resource team for appraisal and approval based tasks.</li> <li>-Access to Category-F members for mentorship.</li> <li>-Networking and liaison with industry.</li> </ul>	<ul style="list-style-type: none"> <li>- Training activities and knowledge repository.</li> <li>-Access to conclaves, events and seminars.</li> <li>- Think tank of choice for NCCD.</li> <li>- Mentoring relations with students.</li> <li>-Brand ambassador, represents NCCD.</li> </ul>	-Honorary title Fellow of NCCD would be given to Category I members or other luminaries of the industry.
<b>Designee</b>	One	Two	Two	One	Self	Self
<b>SPOC</b>	Same as Designee	One	One	Same as Designee	Same as Designee	Same as Designee
<b>Membership Fees</b>	At discretion of GC.	Rs75,000/annum or Rs 500,000 (One Time)	Rs 50,000/annum or Rs 400,000 (One Time)	Turnover <5 lakhs – Nil Others-10,000/annum	Rs 10,000/annum	NA



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*Email:* Contact-NCCD@gov.in

